DJ BLATNER
real food. more fun. no b.s.

Registered Dietitian Nutritionist
Media and Brand Partner

773-208-5777
social: @djblatner
website: dawnjacksonblatner.com
e-mail: dawn@dawnjacksonblatner.com

MEET DJ BLATNER!

DJ Blatner is a registered dietitian nutritionist and certified specialist in sports dietetics. Dawn is in her 10th season as the nutritionist for the Chicago Cubs.

She is a nutrition expert on the advisory board of SHAPE Magazine and is a celebrity diet consultant for PEOPLE Magazine.

Dawn is the author of two books: The Flexitarian Diet, ranked a top plant-based diet by US News & World Report and her newest book is called The Superfood Swap.

Dawn recently starred in (and won!) the hit primetime reality television show on ABC called, My Diet Is Better Than Yours and is the host of a lifestyle television show called SEE Chicago.

DJ BLATNER x YOUR BRAND

DJ Blatner is an internationally respected food & nutrition expert and media personality who can offer her talents and vast network of media connections to increase visibility of your product.

Her credibility, enthusiasm, and creativity will get your brand noticed in print, social media, and on television.

SOCIAL/WEB STATISTICS

SOCIAL MEDIA

<table>
<thead>
<tr>
<th>Instagram</th>
<th>Facebook</th>
<th>Twitter</th>
<th>Pinterest</th>
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<tbody>
<tr>
<td>15.6K</td>
<td>13.5K</td>
<td>10K</td>
<td>10K</td>
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WEBSITE

<table>
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<tr>
<th>Monthly Visitors</th>
<th>Monthly Page Views</th>
<th>Newsletter Subscribers</th>
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<tbody>
<tr>
<td>14K</td>
<td>32K</td>
<td>17K</td>
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BRAND CLIENTS

CURRENT

- Quaker Oats
- Eggland’s Best Eggs
- Sunsweet Prunes
- Lily’s Sweets
- NOW Foods
- Elkay Water Stations

PREVIOUS

- Florida Grapefruit
- Garden of Life
- LaCroix
- Madhava
- Mango Board
- Nakano Vinegar
- N.D. Medjool Dates
- Ninja Kitchen System
- Potatoes USA
- Sargento
- Starkist
- Tart Cherries
- USA Pears
- Vita Coco
- Wonderful Pistachios

TYPES OF WORK:

EVENTS
- host VIP media parties/spa events/pop-ups/food trucks
- host VIP blogger immersions/happy hours/dinners
- speaking events, such as SXSW and James Beard House
- health & fitness expos, such as Wanderlust 108

CONTENT CREATION
- original recipes
- videos for social or web (lifestyle, cooking, educational)
- branded infographics
- branded meal plans & group challenges

SOCIAL MEDIA
- branded lifestyle posts/stories
- IG takeovers
- FB LIVE events

TRADITIONAL MEDIA
- tv segments; local & national such as GMA
- print placements; top magazine & online outlets
- press releases
- satellite media tours
- radio media tours

updated 2/19