



MEET DJ BLATNER!

DJ Blatner is a registered dietitian nutritionist & certified specialist in sports dietetics. She appears regularly in national print & television.

Dawn is the author of two books: **The Flexitarian Diet**, ranked a top plant-based diet by US News & World Report and her newest book is called **The Superfood Swap**. She is a nutrition expert on the advisory board of **SHAPE Magazine** and is a celebrity diet consultant for **PEOPLE Magazine**.

Dawn recently starred in (and won!) the hit primetime reality television show on ABC called, **My Diet Is Better Than Yours**.

She was the dietitian for the Chicago Cubs for 10 seasons (yes, she has a World Series ring) and hosted a reality-style TV show called SEE Chicago for 3 seasons.

DJ BLATNER

real food. more fun. no b.s.

Registered Dietitian Nutritionist
Media and Brand Partner

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DJ BLATNER x YOUR BRAND

DJ Blatner is an internationally respected food & nutrition expert and media personality who can offer her talents and vast network of media connections to increase visibility of your product. Her **credibility, enthusiasm, and creativity** will get your brand noticed in print, social media, and on television.

SOCIAL/WEB STATISTICS

SOCIAL MEDIA



23K



13K



10K



10K

WEBSITE

10K

monthly
visitors

25K

monthly
page views

15K

newsletter
subscribers

BRAND CLIENTS

CURRENT

Quaker Oats
Eggland's Best Eggs
Sunsweet Prunes

Lily's Sweets
NOW Foods

PREVIOUS

Aldi
Almond Board
American Pecans
California Grapes
Chiquita Bananas
Chobani
Dole
Elkay H2O Stations

Fisher Nuts
Florida Grapefruit
Garden of Life
LaCroix
Madhava
Mango Board
Nakano Vinegar
N.D. Medjool Dates

Ninja Kitchen System
Potatoes USA
Sargento
Starkist
Tart Cherries
USA Pears
Vita Coco
Wonderful Pistachios

TYPES OF BRAND WORK:

VIRTUAL EVENTS

- IG LIVE & ZOOM cooking demos
- virtual keynotes & webinars
- virtual conference expos
- virtual happy hour events
- virtual TV segments from my home studio/kitchen

EVENTS

- host VIP media parties/spa events/pop-ups/food trucks
- host VIP blogger immersions/happy hours/dinners
- speaking events, such as SXSW and James Beard House
- health & fitness expos, such as Wanderlust 108

CONTENT CREATION

- original recipes
- videos for social or web (lifestyle, cooking, educational)
- branded infographics
- branded meal plans & group challenges

SOCIAL MEDIA

- nutrition & lifestyle posts
- IG takeovers
- IG stories & reels

TRADITIONAL MEDIA

- tv segments; local & national such as GMA
- print placements; top magazine & online outlets
- press releases
- MAT releases & video MAT releases
- satellite media tours
- radio media tours