DJ BLATNER
real food. more fun. no b.s.

Registered Dietitian Nutritionist Media and Brand Partner
773-208-5777
social: @djblatner
website: dawnjacksonblatner.com
email: dawn@dawnjacksonblatner.com

MEET DJ BLATNER!
DJ Blatner is a registered dietitian nutritionist & certified specialist in sports dietetics. She appears regularly in national print & television.

Dawn is the author of two books: The Flexitarian Diet, ranked a top plant-based diet by US News & World Report and her newest book is called The Superfood Swap. She is a nutrition expert on the advisory board of SHAPE Magazine and is a celebrity diet consultant for PEOPLE Magazine.

Dawn recently starred in (and won!) the hit primetime reality television show on ABC called, My Diet Is Better Than Yours.

She was the dietitian for the Chicago Cubs for 10 seasons (yes, she has a World Series ring) and hosted a reality-style TV show called SEE Chicago for 3 seasons.

DJ BLATNER x YOUR BRAND
DJ Blatner is an internationally respected food & nutrition expert and media personality who can offer her talents and vast network of media connections to increase visibility of your product. Her credibility, enthusiasm, and creativity will get your brand noticed in print, social media, and on television.

TYPES OF BRAND WORK:

VIRTUAL EVENTS
- IG LIVE & ZOOM cooking demos
- virtual keynotes & webinars
- virtual conference expos
- virtual happy hour events
- virtual TV segments from my home studio/kitchen

EVENTS
- host VIP media parties/spa events/pop-ups/food trucks
- host VIP blogger immersions/happy hours/dinners
- speaking events, such as SXSW and James Beard House
- health & fitness expos, such as Wanderlust 108

CONTENT CREATION
- original recipes
- videos for social or web (lifestyle, cooking, educational)
- branded infographics
- branded meal plans & group challenges

SOCIAL MEDIA
- nutrition & lifestyle posts
- IG takeovers
- IG stories & reels

TRADITIONAL MEDIA
- tv segments; local & national such as GMA
- print placements; top magazine & online outlets
- press releases
- MAT releases & video MAT releases
- satellite media tours
- radio media tours

updated 10/2020